HI, I'M BHUMIKA SOAM

But, you can call me Bhoom.

I'm an Industrial Designer by profession,
but have a deep love for all things design.

CONTACT

Email: bhumikasoam.ids@gmail.com
Portfolio: www.bhumikasoam.com

LANGUAGE PROFICIENCY

English- Fluent
Hindi- Native

EXPERIENCE

2022

McDSP | 2019-Present | ID-Product Contractor

Working on audio hardware and multiple software plug-ins for professional music production. Also worked as the Lead Graphic Designer to lead brand-related graphic projects for most print and digital assets.

2021

ROAR for Good | 2018-21 | ID-Product Full-time & Contractor

Organized various design sprints, user research studies and prototype testing while developing the next-gen safety wearable device and app. Led successful creation and implementation of UI and graphics for mobile apps, website, packaging, documentation, marketing materials and more. Worked cross-functionally with Marketing, Sales and Product development while supporting the vision and mission of the company.

2016

Worldwise | 2016 | ID Internship
Stoneman Concrete | 2015-16 | ID Contractor
Propelland Design Studio | 2015 | ID Contractor

While completing graduate studies, I worked with multiple design agencies as an ID artist. Responsibilities include conceptualization, rendering and 3D modelling work for pet toys, furniture and product display design while keeping the client budget and manufacturing limitations in mind.

2013

Rayden Design Studio | 2011-13 | ID Full-time

Worked on furniture, installation, lighting and a variety of other contemporary minimalist products for Urban Spaces. Also managed graphic and packaging responsibilities for various brands while dealing with the clients directly.

EDUCATION

Masters of Fine Arts
Industrial Design | 2013-16
Academy of Art University
San Fransisco, US

Bachelor of Design
Product Design | 2008-12
Symbiosis Institute of Design
Pune, India

SOFTWARE SKILLS

Adobe Creative Suite: Illustrator, Photoshop, After Effects, InDesign, Premiere Pro

3D Modelling: Solidworks, Blender

Rendering: Keyshot

UI Design: Figma, Adobe XD

WORKED IN

Industrial Design
UI/UX Design
Audio GUI
Furniture Design
Toy Design
Graphic Design
Packaging Design